**Dilara ATAK**,  
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**PERSONAL**

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| Date of Birth | 13/03/1989 |
| **Place of Birth** | Ankara |

# EDUCATION

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| **2018-** | Hacettepe University, Social Sciences Institute, Business Administration, Ph.D |
| **2013-2018** | Hacettepe University, Social Sciences Institute, Marketing, M.S. |
| **2007-2012** | Hacettepe University, Business Administration, B.S. |

# ACADEMIC POSITIONS

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| 2015- | Research Assistant, School of Business, Atılım University. |

**RESEARCH INTERESTS**

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| 1 | Marketing |
| **2** | International Marketing |
| **3** | International Business and Trade |

**PUBLICATIONS**

|  |  |
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| Articles | Atak, D., & Eryiğit, C. (2020). Tüketici Yakınlığının Ulus Merkezcilik ve Yabancı Ürün Satın Alma Niyeti İlişkisindeki Rolü. İşletme Araştırmaları Dergisi, 12(4), 3539-3549. |
| Conference Presentations | Neslihan Turguttopbas, Dilara Atak (2019) Will Turkey Be Better of With New Free Trade Agreements With Turkic Speaking States? CIMAR – Consortium for International Marketing Research Conference, 19-21 June 2019. |